

QDCC Communications Report - Jan 2019



Your Page Insights summary for
Queensferry & District Community
Council

30 December – 26 January

16K	8.5K	25
Post reach	Post engagements	New Page likes
+149%	+52%	+177%

Trends compare the current and previous 28-day periods.

The **QDCC Facebook page** remains the most popular public interaction media supporting our website with over 2,700 followers and a reach of 16,000 people this month to date with 8,500 engagements.

The **Visit Queensferry Facebook page** continues to grow in popularity with over 600 followers.

Social media

Complaints continue relating to **waste collection** with sporadic areas missed, some repeatedly.

Antisocial driving behaviour is causing local concern, particularly the High St at weekend evenings. Also a particular vehicle driver has been witnessed by a number of people driving dangerously at various times (“drifting” at Ferrymuir roundabout, Hawes promenade, Tesco car park).

A problem at the **Tesco recycling area** raised again, frequency of uplifts not appearing to match level of use and users piling rubbish on top regardless.

Some concerns raised over an increase in **ASB** with **cars damaged** (wing mirrors kicked off in Stewart Clark Ave and William Black Place).

What appeared to be a targeted **assault** on a 17yr old male by a group of similar age was posted by the victim’s mother and discussed. Police subsequently involved.

Sporadic **fly tipping** and **litter hotspots** e.g. the road from A904 to Newton, west of QC roundabout up to the Dundas estate continues to be littered amongst many others.

Peak **trains** at Dalmeny appear to remain an issue, albeit less complained about more through futility and alternative travel arrangements than any sustained improvement.

The **bike marking event** drew a welcome response with the shared posts reaching several thousand people; hopefully that transferred in to good participation figures on the day.

Youth Engagement

Isla Anderson continues to engage with QCHS, looking at effective methods of opening a channel of communication between the Youth Engagement Group and pupils. A call for better support for youth mental health and general wellbeing appears to surface from many channels as a common priority. Neil, David and Graeme have engaged in a working group initiated by Jenny Smith, QCHS to look at mental health, anti-bullying, LGBT support and Autism support and awareness. QCHS has the second highest number of pupils on the spectrum, of the Edinburgh schools. The group is investigating what support networks exist or can be created from local skills to support these issues.

Cruise Liners Update

Peter Strong's update states that CEC and Ironside Farrar have produced a design to incorporate in to the High St refurb which addresses the issues we raised around the coach management and loss of car park, etc. Yet to see the detail of this which is expected to be live from 2020. An interim solution for the 2019 liner season has been promised to be discussed with a working group led by Dave Sinclair.

The CruiseForth meetings which I have been attending are embarrassingly poorly supported by CEC whilst Fife council have very much bought in to the value and support this both with input and financially, despite the fact they only have one of the four Forth ports on their side of the river. The feasibility study for Burntisland as a deep water walk on/off port has been approved, this would impact both Queensferry and Newhaven.

The Hawes toilets and any other enhancements to the Hawes area as a port and a general tourist focal point, still no real proposals in place and the 2019 season will be upon us very soon.

Lothian buses carried an astounding 33% of all liner passengers on the new X99 in their first season last year, (over 40% without MSC ships who pre-sell their own shuttles to Edinburgh city centre). Scotrail users appear to have fallen considerably as a result.

With that significant volume of passengers using the X99, the case that Lothian has asked for, to relocate their stop, is much supported. The current stop is too narrow to supply a ramp and causes crowding issues when queuing to board on the narrow pavement. The Three Bridges Tour bus stop has been suggested; we will put the case forward at the interim solution meeting.

Lothian are installing video screens on the X99 to help promote Queensferry and Edinburgh city centre. Kirstin will put it to the QBA that we discuss the potential content for such a promotion with local businesses. Peter Wilson, CruiseForth, will also attend the meeting which is yet to be confirmed.

Other business

Maureen Willis is looking to arrange a **volunteer recruitment day on Saturday 30th March**. Obviously a number of voluntary organisations and groups in the area, not least of which is our own, QDCC. An opportunity to draw some attention and attract more people to help us tackle the many issues that lay ahead.

G.McKinley, 27th Jan 2019