

## QDCC Communications Report - Feb 2019



Rich Edington and 6.6K others · 231 Comments · 986 shares

The **QDCC Facebook page** remains the most popular public interaction media supporting our website with over 2,700 followers.

The **Visit Queensferry Facebook page** continues to grow in popularity with over 600 followers.

**Visit Scotland** (over 1.4million followers) shared a simple post (pic left) on 9<sup>th</sup> Feb promoting Queensferry. Extremely well received by followers with 6.6k likes and 986 shares (986 shares equates to over 120,000 additional reach on average). This definitely will have driven and continue to drive significant tourism to the town.

### Social media

No real new issues raised this month. Daily updates indicate problems with the trains have not really been resolved with cancellations and trains short of carriages.

The police surgery in Walker Drive did not appear to be well notified or publicised locally in advance.

Car window smashed in Dalmeny Park on night of 13<sup>th</sup> Feb allegedly by two youths seen by a neighbour.

Scotmid on The Loan collecting approx 60kg of plastic bottles and aluminium cans per week in their recycling machine which gives credit back to users.

### Youth Engagement

CAP (Community Alcohol Partnership) meeting on 7<sup>th</sup> Feb, led to Graeme & Neil initiating a meeting with management of McDonald's on Buillyeon Rd. They are keen to engage with the community so we have joined a few dots for them already and will follow this through. Some interesting feedback from them on evening youth activity, much of which fits with our findings.

Isla continues to engage directly with QCHS management, staff and pupils.

The Blue Light Disco (BLEW) on Fri 8<sup>th</sup> Feb was well attended by younger kids of all schools (p7+).

## Cruise Liners Update

Edinburgh Council's Flood Prevention Team, who manage the Hawes promenade, etc. during cruise liner visits have a proposal which gives around half the car park back at a point in the day after the main outgoing coach traffic has departed (no later than 2pm expected, some days may be earlier). Some other alterations were suggested by Graeme & Keith to alleviate other issues. The final signed off traffic order is yet to be seen.

The proposal does not go far enough in our view, given the length of time and detail we have presented. Our proposed offsite stacking issue is workable after adjustments in our opinion, however, there is a lack of will from Flood Prevention to follow this through and address the concerns of excursion operators; without their support it cannot be implemented.

Disappointing on one hand, however, positive change will be made this season which should deliver something, not least a claw back of some of the trade lost by local businesses on liner days. The High St refurb. will potentially change any future set up.

**UPDATE: Shortly after this report we received notification that the proposal by Flood Prevention would not actually work following a site visit and as a result nothing will change apart from the taxis and emergency vehicle spaces being swapped round. We are now pursuing this wholly unacceptable situation for a satisfactory solution and will update accordingly.**

QBA are working on content for the new Lothian X99 onboard video screens to promote the town and have developed the local map which will be a joint venture across local businesses this year.

## Other business

Lesley Gould will be starting a pop up Play Cafe in Dalmeny Church Hall on Thursday afternoons 12-3pm from April. Once a month to begin, hopefully growing from there. Lesley is looking for volunteers to help out, preferably school pupils in the high years looking for work experience in that field. Great opportunity for anyone, as she has a wealth of relevant knowledge and experience as well as willingness and desire to coach.



**Volunteering Fair**

**Saturday 30<sup>th</sup> March**  
10am – 12pm  
Queensferry Parish Church

Queensferry Churches  
Care in the Community

Kids love Clothes  
RNLI  
The Hub  
Queensferry  
Sports & Community  
Scouts & Girlguiding

CleanFerry  
Girls Brigade  
Barnardos  
Rotary  
Echline Community  
Woodland

First Responders  
Foodbank  
... and more!

Come and meet some of the many volunteers who do amazing things for our community, learn more about these projects, and find out how you can join in.

Supporting others - improving lives

Maureen Willis has arranged a **volunteer recruitment day on Saturday 30<sup>th</sup> March.**

Obviously a number of voluntary organisations and groups in the area, not least of which is our own, QDCC. An opportunity to draw some attention and attract more people to help us tackle the many issues that lay ahead.

G.McKinley, 24<sup>th</sup> Feb 2019