

## QDCC Communications Report - Nov 2019

The [QDCC Facebook page](#) remains the most popular public interaction media with over 3,150 followers. Reach for the last 28 days is 16,503 people and 18,905 post engagements, most popular being our '*Housing Developments – Some Key Facts*' post with a 5.5k reach which can also be read on our [website planning page](#).

The [Visit Queensferry Facebook page](#) continues to grow in popularity with 880+ followers.

Our [website planning page](#) has been updated and now gives comprehensive information about the planning process, addresses some public misconceptions on housing developments, explains how to comment on planning applications and shows the status of current local developments.

We have revived our [Twitter account](#) to provide another channel, particularly aimed at the younger community members and non-Facebook social media users. Currently 426 followers.

In the last month, sub-committee convenors and Chair attended a number of **meetings** with authorities, local interest groups and other relevant parties/individuals, some of which are outlined in their respective reports. In my capacity as communications convenor I represented QDCC at meetings with CAP (Community Alcohol Partnership), Ashburnham residents' Forth Bridge Experience site visit with local MP, CruiseForth Strategic Group, Forth Bridges World Heritage Management Group and the High St Refurb Steering Group.

### Local Social media

**SGN works** – The communications from SGN have been very disappointing beyond the initial launch brief. Much confusion, particularly relating to unannounced bus diversion switchovers. However, despite this, for the size and impact of the project I believe we kept the community relatively well informed and issues were minimised as best we could.

An issue raised privately by a High St resident over a **private waste collection** firm regularly collecting a bin from outside The Boathouse restaurant at 2-3am. This would appear to be resolved following our advised contact with the business owner by the resident along with assistance of Peter Wilson from Orocco Pier.

Much public unrest over continued **housing developments** without addressing surrounding infrastructure issues. Hence the explanatory posts to define the process and explain LDP.

Explanation of the procedure for the FP INEOS **Dalmeny community siren** emergency published on Facebook, Twitter and our website.

### Youth Engagement

The **Youth clubs** continue on Monday & Wednesday evenings and the **BLEW Light Disco** was very popular and well enjoyed again on Fri 22<sup>nd</sup> Nov with over 100 kids in attendance. .

Local police have very much been on the case with the reports of **filmed fighting** amongst youths and have taken the necessary action against those involved to date.

The **Christmas in Queensferry light switch on** event 28th Nov will build on last year's highly successful Year of the Young People theme with similar content, new young compères and an extended stage show beyond the switch on, comprising of young local talent.

## Cruise Liners Update

A meeting amongst CEC Senior Management, CEC Officials and ward councillors took place recently to discuss the Queensferry operation and facilities (or lack thereof). We have yet to officially learn any output from this meeting despite Keith's correspondence to CEC's Head and Director of Place.

## Other business

Encouraging to hear that the turnout for the **QDCC election** was approx double the average expected by CEC and delighted that we acquired two new community councillors and two associate members. The election presented a great opportunity to display the work and many successes of QDCC.

**Spotlight Magazine** are looking for community content & local feedback. Bi-monthly publication, any suggested community content can be emailed to [hello@spotlight-mag.co.uk](mailto:hello@spotlight-mag.co.uk). I believe the lead time between content submission cut off and door drop may be reducing significantly in the new year which would greatly improve the effectiveness as an offline communication tool.

G.McKinley, 24<sup>th</sup>Nov2019