

## **Queensferry Ambition Report – January 2014 Report**

### **Forth Bridges Tourism Project.**

AGM of the volunteers is scheduled for Thursday 30<sup>th</sup> January.

A pre-season meeting for local businesses as well as the volunteers and security team to input ideas is scheduled for early April.

There is a new PFSO (Port Facilities Security Officer) for the Hawes Pier. This will ensure consistency throughout the season.

QA now have an agreement to use the kiosk at the top of the Pier for storage and an information point. We hope to have this cleaned up and ready for the end of March.

### **Forth Bridges Forum**

The nomination document has now been submitted to UNESCO. There has been discussion on how the steering group should continue to meet until we hear the outcome of the nomination document.

Topics of discussion were tourism, the management plan, events planner, future governance of a World Heritage Site and the Schools Writing completion which is currently running.

### **Community Market**

Aim is to hold the markets on the last Sunday of each month starting in April - September.

We are looking at costs that would allow fixed anchorage at the site.

### **JET Programme & 16+**

Neil McKinley and I have held an interview technique session. There have been two mock interview sessions with a further one scheduled for February. Thanks to all those who have given their time to help out at these sessions.

I've also been asked to attend a 16+ meeting to see if we can help access any job opportunities or work experience for those pupils leaving with no "positive destination".

### **Queensferry Primary School – World of Work week.**

Following the success of last year's event, Queensferry Primary School have been in touch following looking for local businesses to help out again with this event.

### **West End Business Forum.**

At the invitation of Mike Crockhart I attended the first meeting of the West End Business Forum. The aim of the meeting was to see if there was interest for a West End Business event covering topics such as access to finance, broadband and connectivity, transport, assistance with the Edinburgh Guarantee programme in the west area and to establish what were the real business issues for the west of Edinburgh. The BID model was highly endorsed as the way forward for specific areas in Edinburgh.

### **Dakota Event – Bridges Festival Business Opportunities**

This event was attended by 75 businesses over the two sessions. Rev. David Cameron presented the merchandising opportunities and suggested training sessions that could be provided. Indigo covered - Getting Involved in Events and Projects, Business promotions/initiatives, £50k challenge, sponsorship and advertising Opportunities, Tendering and Contracts.

### **North & South Queensferry Orientation and Signing Strategy**

A stakeholder meeting has taken place and Paul Hogarth presented a proposal to develop a signage and orientation strategy. This required buy-in from all stakeholders. I will update next month on the feedback from the meeting.

### **West End Public Realm Charrette (Binks & Priory Church area).**

We have been successful with an application to the Scottish Government Charrette Mainstreaming Programme to take the original Priory and Binks area study to the next stage which will allow a full community consultation. We also have an application in with the Almond Neighbourhood partnership to support this project and are waiting to hear the outcome. A copy of the proposal is available to view at <http://www.queensferryambition.co.uk/projects/place/binks-project>.