

## **March 2014 Report**

### **JET Programme**

Work with this year's students is now complete however the school have approached us to do two additional dates in March for school leavers who have not been part of the programme.

In partnership with the Queensferry Rotary we have also offered 4 dates to work with some of the Sea Cadets to offers some assistance with CV & interview techniques.

The careers event is planned again for June.

### **Forth Bridges Tourism Group**

The AGM of the volunteers was held in our office on the 30<sup>th</sup> January. We now have a good core team of Queensferry volunteers for this season. The project has also paid for new jackets and has set up a CruiseForth twitter and Facebook site. A date has been set for the pre-season briefing for businesses, volunteers – 2<sup>nd</sup> April in the Rosebery Hall 10am – 12pm where QA will be presenting our arrangements for the year ahead ie. New map, evaluation forms, tourist information kiosk, marketing etc.

We have also taken a two page advertorial in the Forth Ports Cruising magazine promoting Queensferry. This will be available at the Miami Cruise conference as well as being distributed on every liner visiting this season. (proof attached)

### **Tourist Information Kiosk**

Work is being carried out to get this open for the end of April as a visitor information point..

### **Guardian of the Bridges**

A lead project artist has now been contracted and is liaising with the local schools on this

### **Community Market.**

Edinburgh Council has agreed to carry out the test holes to see if it is suitable for anchorage points. This work will be carried out at the end of the month. Hopefully the results will enable instillation of anchorage points. These can be used by other organisations that use this area. We had hoped to bring the first market to Queensferry in April, however, after considerable discussion on the planning and build-up for the launch we decided to postpone until May giving us more time to ensure success and safety from the outset. After the launch in May you will see the market on a regular basis.

### **Orientation & Signage Strategy Update.**

Paul Hogarth & I met with Fife Council to present the request of £3.5k contribution to the proposal. They have agreed that it is hugely important that North Queensferry is linked to anything we do on the South so have agreed to contribute from their 2014/2015 budget. This was raised at the Bridges Forum that all stakeholders were willing to participate other than Transport Scotland, FCBC and Network Rail. It was agreed that they would now re-consider the request.

### **Queensferry Infrastructure Improvement Group.**

Wil Tunnell and I both attended this new group formed at the request of Lesley Hinds to ensure that actions are taken forward from the Halcrow report. The meeting was chaired by Dave Sinclair from the West Neighbourhood Team. There was representation from Planning, Roads & Transportation, QDCC and local councillors. Items discussed were the scope and responsibilities of the group, issues with roads, footpaths and open space, the pedestrian experience, managing traffic – parking, signage and waste management. The initial priority agreed was the condition of the High Street.

The group will meet quarterly. It was agreed that it would be helpful to have representation from Economic Development at future meetings.

**Forth Bridges Forum**

The first meeting since the submission of the Nomination document took place on the 6<sup>th</sup> March. It has been agreed that the group should continue to meet until the decision has been made by UNESCO on world heritage status.

**West End Design Workshops**

The two public events and one main stakeholder have now all taken place. An outcome report should be available by the end of April.